Creating Deliverable Demand in Unserved Markets

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A billion unlighted

The challenge and opportunity of bringing light, hope and enterprise to millions of rural homes and villages across the globe
The **PARADOX** of Rural Bangladesh

**Unlimited Energy**

**Youths in villages**

**Internet network**

**But limited access to energy**

**Limited source of income**

**Mostly for entertainment**
What if we can transform:

- Unlimited Energy
- Youths in villages
- Internet network
- Harness Renewable Energy
- Empowered Rural youth
- Opportunity for smart Entrepreneurship
SOLARISING BANGLADESH

ENTREPRENEURS

CLEANTECH PRODUCTS

FINANCING

UDDOM

LAST-MILE RURAL CUSTOMER
Village Focused Integrated Model

Technology: SHS & PICO

Platform: Rural Entrepreneur (Uddoka)

Key Resource: Access to Finance

Solar & Clean Tech Products (SCS):
- TV, Fan
- Clean Cook stove
- AC & DC LED Bulb
- Batteries
- House Hold Pump

Retailers: Women Driven Village Based WEDO Group

SOLARISING BANGLADESH

Access to Finance: SHS & PICO

Rural Entrepreneur (Uddoka): Clean Cook Stove

Women Driven Village Based WEDO Group: Solarising Bangladesh

Retailers: Power Shop
Solar Irrigation

Solar Mini Grid

Agro Solar

Solar Market Grid

Solar Milk Chiller

EV + Solar Fast Charging

Solar Cold Storage

DRE – Clean-tech solutions in uplifting Rural Economy
Thank You